



The 11th International
**Abalone
Symposium**

Poua te mana o Pāua ki te tai, kia whakaika te moana!

PARTNERSHIP & EXHIBITION PROPOSAL

27 Feb – 2 March 2023



AUCKLAND
NEW ZEALAND



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Poua te mana o Pāua ki te tai, kia whakaika te moana!
Affirm the 'mana' of Pāua to the sea, make the oceans plentiful!

WELCOME – HAERE MAI

New Zealand is home to Black-footed Abalone (*Haliotis iris*) also known as “pāua” by indigenous Māori. Pāua is a recognised taonga (sacred species) both as kaimoana (seafood) and as a valued resource for traditional and contemporary arts and crafts. Pāua are frequently used to represent the eyes in Māori carvings and is traditionally associated with the stars or whetū, the symbolic eyes of ancestors that gaze down from the night sky.

The New Zealand abalone industry includes wild-catch and aquaculture. Pāua aquaculture is a growing sector in New Zealand with exports expected to increase exponentially in the next few years.

Auckland, known as “the pearl of the pacific”, is a multicultural megacity situated between two harbours. Auckland has a strong Māori and Pasifika culture and is home to 1.6 million people. With its many beaches, lakes, mountains, volcanos and islands, Auckland is a hub for the adventure seeker and nature lover.

Abalone 2023 will focus on fisheries management, physiology and ecology, aquaculture technology, processing and marketing of abalone. Cultural, scientific, industrial and networking sessions are carefully developed to present to you a special and memorable conference in New Zealand.

Welcome to The International Abalone Symposium (IAS) 2023, we look forward to partnering with you.



THE ORGANISING COMMITTEE



Andrea C. Alfaro

Professor Andrea Alfaro is a leading marine scientist with interdisciplinary research interests in Aquaculture Biotechnology. Her research centers on understanding the complex interactions between organisms and their environments, in both natural (field ecology) and controlled (aquaculture) settings. Andrea leads the Aquaculture Biotechnology Research Group at AUT.

Norman Ragg

Dr Norman Ragg is a senior research scientist at the Cawthron Institute (Nelson, New Zealand), where he specialises in the characterisation of stress and physiological performance in commercially important mollusc species. Building on 25 years of abalone research, Norman's current research priorities focus on husbandry and breeding strategies to build resilience to a changing ocean.



Te Rerekohu Tuterangiwhiu

Te Rerekohu is currently Kaiārahi Rangahau Kaimōana (seafood research leader) at the Cawthron Institute in Nelson. He is involved in several projects that span over shellfish and finfish aquaculture, aquatic animal health, biosecurity and seafood safety, where he works to develop the rich synergy between Māori cultural knowledge and western science.



THE ORGANISING COMMITTEE CONT.

Jeremy Cooper

Jeremy is a former pāua diver and quota owner and has been the CEO of the Pāua Industry Council of New Zealand for the last 18 years. During his time at the helm the industry has been transformed from a disparate and uncooperative bunch of divers to one of the NZ fishing industry's most effective commercial stakeholder organisations. With its “hands on – can do” attitude the industry punches way above its weight allowing it to achieve some noteworthy successes.



Dean Lisson

Dean has been Chief Executive of Abalone Council Australia Ltd since 2018 (Executive Chairman from 2009 to 2018). As a long-term advocate for the abalone industry, he has a broad knowledge of matters related to the Australian and global abalone industry and has developed an extensive network within Australia's commercial abalone sector. He has more than 3 decades of experience managing and/or overseeing national and international abalone related research and development projects. Dean is also the Managing Director of his own commercial fishing company and has been a commercial diver and quota holder in the Tasmanian abalone fishery since 1986.



Leonie Venter

Dr Leonie Venter is a research fellow at AUT where she works within the Aquaculture Biotechnology Research Group, assessing health of New Zealand aquaculture and fishery species. She is interested in biomarkers linked to the physiological response of abalone to stressors under changing environments. Using this experience, she contributes to larger projects supporting a growing and more sustainably abalone fishery.



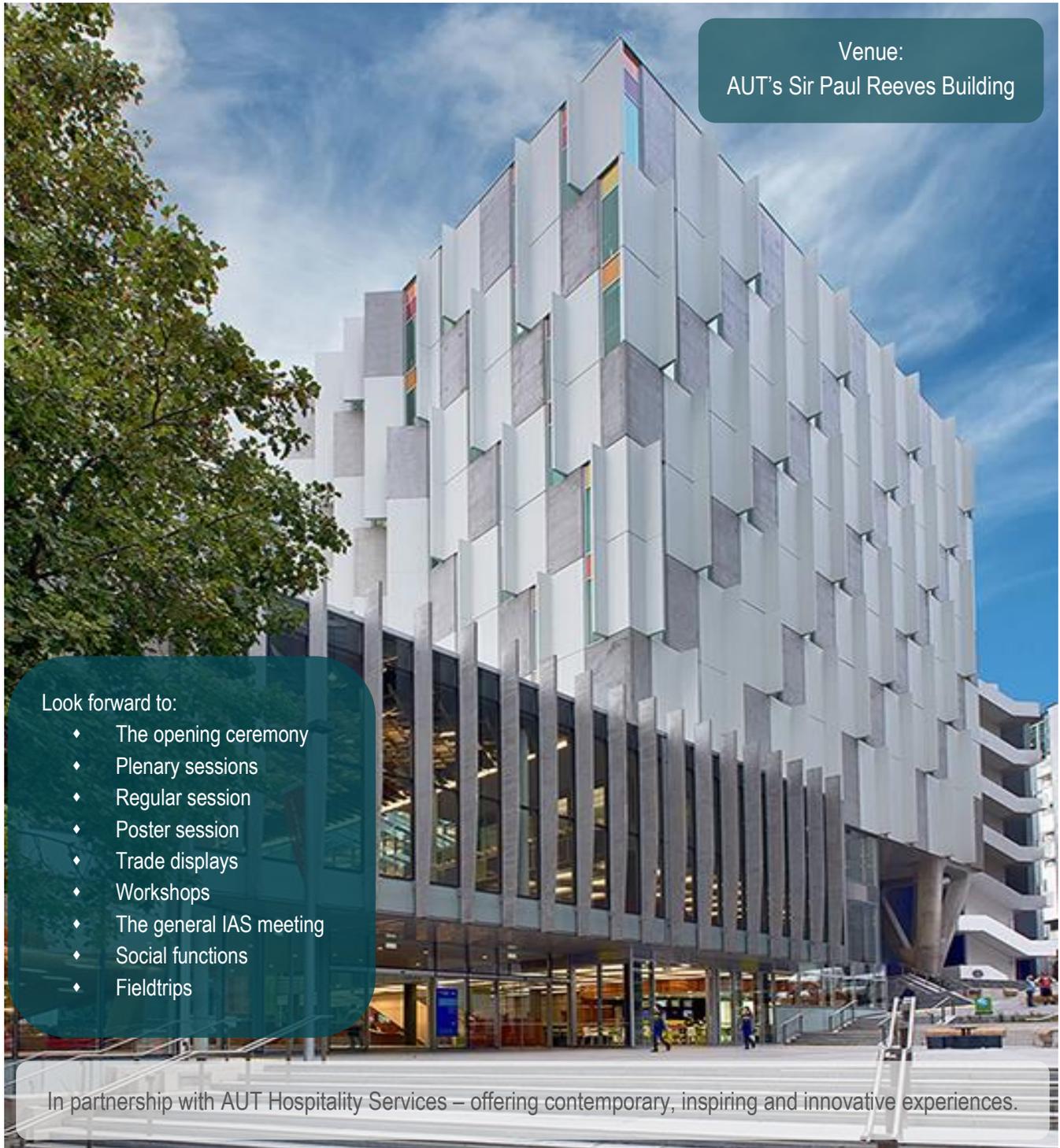
GETTING INVOLVED

BENEFITS OF PARTNERING

- Significant visibility of your organisation and/or brand products and services at an international, national and local level within the aquaculture and fishery sector—the fastest growing primary industry globally and rapid adopter of new scientific approaches.
- Visibility on the conference website, which will be broadly disseminated and promoted through social media.
- Promotion on conference elements such as banners, program, flyers, speaker's platform, interval projection screens, backdrops, etc., depending on the level of sponsorship chosen.
- Verbal acknowledgment by the symposium chairs at the opening and closing ceremonies or at the start of selected sessions.
- A forum to promote and deliver the benefits of abalone research in the sponsor organisations.
- An exhibition space with a limited number of stands located in a key position to maximize the exhibitors' visibility.
- Handouts and other promotional items included in the delegate registration packs.
- Advantages apply during the full duration of the conference.

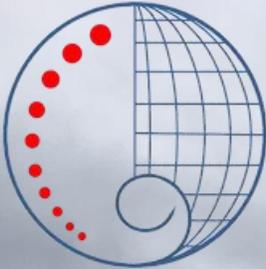


CONFERENCE INFORMATION



<https://www.abalone2023.org/>

CONFERENCE INFORMATION CONT.

**ias - International Abalone Society**

The International Abalone Society (IAS) is an international forum, intended to promote research on abalone; facilitate the distribution of information on abalone; promote cooperation between abalone researchers and members of the abalone industry; and to recognise the achievements of individuals and organisations by the award of IAS International awards.

International Abalone Symposiums are held about every three years. The first symposium was held in Mexico (1989), followed by Australia (1994), U.S.A. (1997), South Africa (2000), China (2003), Chile (2006), Thailand (2009), Tasmania (2012), Korea (2015), China (2018) and now for the first time, New Zealand (2023).

<https://www.internationalabalonesociety.net/>



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OPPORTUNITIES AT A GLANCE

PARTNERSHIP OPPORTUNITIES

	Number available	Investment (NZD)	Approximate (USD)*
Gold	Exclusive	\$20,000	\$12,534
Silver	Multiple	\$15,000	\$9,400
Bronze	Multiple	\$10,000	\$6,267

Partnership	Gold	Silver	Bronze
Cross-page company advertisement on the handbook	✓		
200 words company profile on the conference web site	✓		
Company logo included on the cover of the handbook	✓		
Display of company logo in plenary conference room and at social event locations	✓		
Verbal acknowledgement by chairperson at the opening and closure ceremonies	✓	✓	
Playing company advertising video before the opening and during the break	2 min	1 min	
Acknowledgement in the programme, on the event website, and with signage during event	✓	✓	✓
Acquisition of conference members roll	✓	✓	✓
Items of publicity material invited to be placed in the conference satchel (max A4 sized items)	2	1	1
Free booths available	2	1	1
Complimentary registrations	4	3	2
Complimentary conference dinner tickets	4	3	2

*USD prices are subjected to exchange rate changes at the time of payment.

▣ Tailored packages can be arranged to suit your objectives. Feel free to contact the conference organisers to discuss your needs.

INDIVIDUAL OPPORTUNITIES

Social events & catering partner

Conference dinner	Exclusive	NZD 20,000	USD 12,534
Welcome reception	Exclusive	NZD 10,000	USD 6,267
Lunches	Multiple	NZD 4,000	USD 2,527
Morning / afternoon tea	Multiple	NZD 4,000	USD 2,527
Mix & mingles	Multiple	NZD 4,000	USD 2,527

Conference dinner:

- Free registration of four company staff
- Two free exhibition booths
- Acquisition of conference members roll

- Opportunity to provide items bearing company logo for use at the event
- Company logo printed on invitation cards
- Partner will be acknowledged in the programme, on the event website, and with signage during the event
- Playing company advertising video at event

Welcome reception:

- Free registration of two company staff
- One free exhibition booth
- Acquisition of conference members roll
- Partner can promote itself during welcoming (hospitality provided will be in compliance with all relevant industry codes)
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the programme, on the event website, and with signage during the event
- Partner company advertising video at event

Lunches:

- Partner can promote itself through sponsorship of lunch breaks (hospitality provided will be in compliance with all relevant industry codes)
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event

Morning / afternoon tea:

- Partner can promote itself through sponsorship of tea breaks (hospitality provided will be in compliance with all relevant industry codes)
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event

Mix and mingles:

- Partner can promote itself through sponsorship of mingle events (hospitality provided will be in compliance with all relevant industry codes)
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event

Educational partner

Keynote speaker	Multiple	NZD 5,000	USD 3,134
Poster session	Exclusive	NZD 3,000	USD 1,880
Rooms	Multiple	NZD 3,000	USD 1,880
Call for abstracts	Multiple	NZD 5,000	USD 3,134
Student prizes	Multiple	NZD 2,000	USD 1,254

Keynote speaker:

- Opportunity to provide items bearing company logo for use at the event
- Company logo included with keynote giftbags
- Partner will be acknowledged in the programme, on the event website, and with signage during the event
- Playing company advertising video prior to the speakers' presentation
- Free registration for one company member

Poster session:

- Session will be named after partner
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event

Rooms:

- Rooms will be linked to partner within the program
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event

Call for abstracts:

- Partner will be included in all call for abstract procedures
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the programme, on the event website, and with signage during the event
- Free registration for one company member

Student prizes:

- Opportunity to award prizes to winners
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event

Delegate reach partner

Conference app	Exclusive	NZD 5,000	USD 3,134
Name badge & lanyard	Exclusive	NZD 2,500	USD 1,567
Satchel inserts	Multiple	NZD 1,500	USD 940

Conference app:

- Partner will be showcased and named on application
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event
- Free registration for one company member

Name badge & lanyard:

- The partner will provide the funds for the lanyards, which will be branded with the event and the partners' logo

Satchel inserts:

- Inclusion of one item of promotional material, which will be handed out with the program upon registering to the congress (material should be provided by partner)
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Exhibition partner

Exhibition booth (3m x 2m)	Multiple	NZD 3,000	USD 1,880
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Exhibition booth

- Logo and 50-word company profile and contact details to be included on website
- Opportunity to provide items bearing company logo for use at the event
- Partner will be acknowledged in the programme, on the event website, and with signage during the event
- Exhibition space:
 - Three white backing boards with your organisation name printed and attached
 - Table with linen and two chairs
 - One multi-box and extension cord to your table
 - Maximum two pull-up banners (provided by you) placed in the exhibition area
 - Additional options are available on request: Additional AV; Extra booth furniture, dressings, plants, etc.; Bespoke panel design; Option to include food or beverage enticements on your stand

▮ Please feel free to discuss your need with the conference organisers

▮ The exhibition will run for the duration of the conference

▮ Service points will be strategically placed and opened in sequence to ensure delegates are spread throughout the entire area as much as possible



GETTING IN TOUCH

CONTACT

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**Please reference IAS 2023 when making contact*



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